xpandit

Customer Success Case

App Caixagest

Secure App in C# with Native User Experience

Caixagest is a Caixa Geral de Depósitos company (Portuguese Bank), specialized in managing mutual investment funds and counseling or managing institutional and private client portfolios. With 25 years of experience in finance, Caixa Group is the Portuguese group with more experience in the area. The official Caixagest App is already available on the App Store, Google Play, Windows Phone and Windows Store.

Key Benefits:
- Improve Financial Literacy
- Products and Services detail
- Return and Risk Information
- Asset Allocation
- Caixagest Vision
- Investment tools
- Improve Customer Experience;
- Elegant & Cross Platform User Interface;
- High Performance Integration;
- Real-time data monitoring and analysis;

Challenge

Since more and more clients use mobile devices for almost everyday task, Caixagest decided to innovate and respond to its customers' needs by developing an app that contained all the generic information about their products and services and ensured the best user experience possible. This app had to work on the three mobile operating systems ensuring a platform specific experience. With a vast experience in Enterprise mobility, Xpand IT was designated by Caixagest to guarantee this project's success.

Solution

One of our top concerns while building this app, was to use native development to ensure the best performance possible, and that the final version delivered users a native experience for iOS, Android and Windows platforms. This led to choosing Xamarin technology as the ideal solution. With a single code base, app development was hastened and future support simplified.

Why Xamarin?

› Create native iOS, Android and Windows apps in C#

› Test on 1.000 different devices and ship better apps with automated testing

› Monitor the app performance and the user satisfaction with ease

› Accelerate mobile strategy by sharing 75% of source code across device platforms

The decision of choosing Xamarin was fairly easy to make, because it's a solution that allows developers to use Microsoft technologies for developing cross-platform apps – ensuring high performance and great user experience.

With Xamarin Insights for cross-platform monitoring and Xamarin Test Cloud to test the apps' behavior in different devices and different OS versions, we obtained a high level of confidence in this project. In the end, Xpand IT was able to create a groundbreaking technological tool, for everyone interested in learning more about real estate investment funds.

" Choosing Xpand IT as our strategic partner was the right choice for this project. With their profound knowledge in Enterprise Mobility, we developed an app that exceeded expectations because it improved the users' experience across all devices and it gives them a solid information source. "

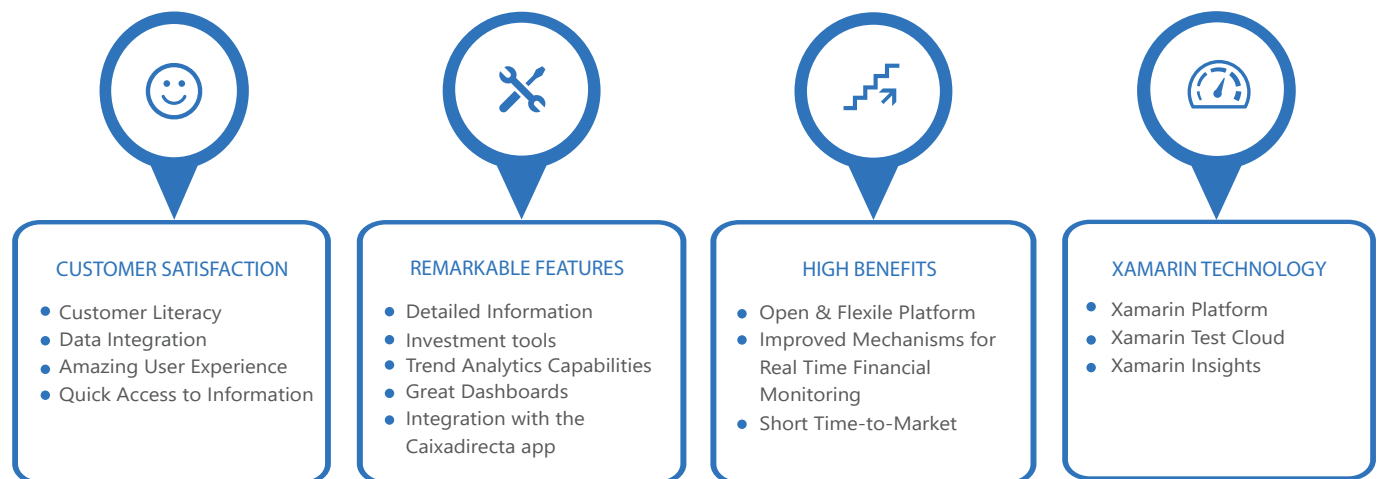Caixagest

Screenshots

Customer	Technology		Platforms

Caixagest   **Xamarin**   **Microsoft**

The Road to Success

CUSTOMER SATISFACTION
- Customer Literacy
- Data Integration
- Amazing User Experience
- Quick Access to Information

REMARKABLE FEATURES
- Detailed Information
- Investment tools
- Trend Analytics Capabilities
- Great Dashboards
- Integration with the Caixadirecta app

HIGH BENEFITS
- Open & Flexile Platform
- Improved Mechanisms for Real Time Financial Monitoring
- Short Time-to-Market

XAMARIN TECHNOLOGY
- Xamarin Platform
- Xamarin Test Cloud
- Xamarin Insights

Strategic Partnerships

Microsoft Partner
Gold Application Development

Xpand IT is a Microsoft Gold Certified Partner on Application Development and has several success stories in building solutions leveraging best-of-breed Microsoft technologies focused on solving our customers needs. We always strive to differentiate our work using innovative tools and frameworks, always aligned with our very own XPAgile and also CMMI.

Xamarin PREMIER CONSULTING PARTNER

Xpand IT is a Xamarin Premier Consulting Partner with experience in cross platform apps development using .Net ensuring native performance & user experience and harnessing the power of Microsoft ALM tools. Xamarin is used by over 860,000 developers, including more than 100 Fortune 500 companies, to accelerate the creation of mission-critical consumer and enterprise apps.

ABOUT XPAND IT
Everything we do is to inspire others to achieve outstanding results. We do that by investing in IT mastery to generate market value. As a global company, specialized in Big Data, Business Intelligence & Analytics, Middleware, Enterprise Mobility, Collaboration & Development tools, we have top products and services used by Fortune 500 companies. With more than 800 customers in 57 countries, including Tesla, Porsche, Lufthansa, Nike, Audi or Samsung, Xpand IT is recognized by its technological knowledge and "Passion for Excellence".

LONDON OFFICE
1 Primrose Street,
London, EC2A 2EX
(Spitalfields)
mail@xpand-it.com I (+44) 8458670875

LISBON OFFICE
Parque das Nações - Ed. Mar do Oriente
Alameda dos Oceanos, 1.07.1Y - Fração 2.3
1990-203 Lisboa - Portugal
mail@xpand-it.com I (+351) 218967150

VIANA DO CASTELO OFFICE
Rua de Fornelos, nº 77
4900-709 Viana do Castelo - Portugal

mail@xpand-it.com I (+351) 218967150